

## Historic Environment Assessment

Date 11/12/2021

### Site Address

8-10 Widebar Gate  
Boston  
PE21 6RF



Your Ref B/21/0448 and B/21/0449

### Heritage/Conservation Considerations

Boston Conservation area

Further to our original assessment

### Our Evaluation

The property is not a listed building but with No 4 and No 14 Widebar Gate both listed and within the Boston conservation area our proposals will need to preserve and enhance its surroundings.

The amended signage will have a reduced depth from the current signboard which projects forward 200mm from the building brickwork. The new signage will have a 60mm deep base plywood painted back panel with a 40mm deep yellow tank sign panel and halo lit LED lettering in the Cash Converters logo style only projecting 45mm in front of that. The calculations for light output have been submitted but the sign illumination in halo style is where the lettering is dimly lit through the solid letters but light is emitted from the back of the letters onto the background thus only showing up the letters and not the whole sign as is the case with many of the over lit signs in the area. The amended sign will have the background yellow tank panel reduced in height by 300mm to 920mm to mitigate the concerns of the panel size being over powering,

As the 2No original shops are now a single retail outlet only 1No entrance in required of which all shopfront finishes will be dark grey gloss painted.

So as to not impact on the street scene we have proposed internal perforated steel powder coated shutters except for the entrance which will be set back 150mm into the recess opening which will not be visible during opening hours and offer minimal imposition when closed, please see PDF photo file 11 and 12.

We have chosen perforated powder coated steel over open cell shutters for security whilst still offering visibility through into the shop window display when closed. Our experience with open cell shutters are that they allow opportunist thieves the capacity to rip them out from the front as has been the case for a number of the cash converters stores.

We feel that our alterations to the existing frontage will only be an improvement to the appearance of the building and the general street scene and only be for the betterment of the conservation area.

Kind Regards  
Richard Jenkinson