



Boston Borough Council  
Municipal Buildings  
West Street  
Boston, Lincolnshire  
PE21 8QR  
Telephone: 01205 314200  
email: [planning@boston.gov.uk](mailto:planning@boston.gov.uk)

Application for consent to display an advertisement(s).

## Town and Country Planning (Control of Advertisements) (England) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### 1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Taylors Peugeot"/>
Address line 1	<input type="text" value="Ashton Hall Drive"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Boston"/>
Postcode	<input type="text" value="PE21 7TF"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="530356"/>
Northing (y)	<input type="text" value="343473"/>
Description	<input type="text"/>

### 2. Applicant Details

Title	<input type="text"/>
First name	<input type="text" value="Scarlett"/>
Surname	<input type="text" value="Dotkova"/>
Company name	<input type="text" value="Taylors of Boston - Peugeot"/>
Address line 1	<input type="text" value="Endeavour Park"/>
Address line 2	<input type="text" value="Taylors of, Boardsides"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Boston"/>

2. Applicant Details

Country	
Postcode	PE21 7TF
Are you an agent acting on behalf of the applicant?	
<input checked="" type="radio"/> Yes <input type="radio"/> No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	
First name	Scarlett
Surname	Dotkova
Company name	Futurama Limited
Address line 1	Futurama Wharfedale Rd
Address line 2	Euroway Industrial Estate
Address line 3	Green Park
Town/city	Bradford
Country	
Postcode	BD4 6SG
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Display of 4 internally illuminated fascia signs.

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)  
☐ Projecting or hanging sign(s)  
☐ Hoarding(s)  
☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	6.279 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.077 metre(s)
Dimension:	Height: 1.5 x Width: 1.362 x Depth: 0.077 metre(s)
What materials will the sign be made of?  Chrome and acrylic - Sign A & C	
What is the maximum height of any of the individual letters and symbols?	115 cm
The colour of text and background  Black (RAL 9005) shield with text, border line and Lion chrome by day, illuminated white at night	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	6.279 metre(s)
What is the maximum projection of the advertisement from face of building?	0.063 metre(s)
Dimension:	Height: 0.53 x Width: 6.221 x Depth: 0.063 metre(s)
What materials will the sign be made of?  Chrome, acrylic and aluminium - Sign B & D	
What is the maximum height of any of the individual letters and symbols?	53 cm
The colour of text and background  Face chrome by day, Illuminated white at night with non illuminated black RAL 9005 returns.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 6.18 x Width: 1.5 x Depth: 0.3 metre(s)
What materials will the sign be made of? Steel frame, dibond, aluminium and chrome - Sign E	
What is the maximum height of any of the individual letters and symbols?	450 cm

#### 4. Type of Proposed Advertisement(s)

The colour of text and background	
Blue (RAL 5011) matte faces, with black (RAL 9005) sides and base, black (RAL 9005) shield with text, border line and lion chrome by day, illuminated white at night, face chrome by day and Illuminated white at night.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4.18 x Width: 1 x Depth: 0.3 metre(s)
What materials will the sign be made of? Steel frame, dibond, aluminium and chrome - Sign F	
What is the maximum height of any of the individual letters and symbols?	300 cm
The colour of text and background	
Blue (RAL 5011) matte faces, with black (RAL 9005) sides and base, black (RAL 9005) shield with text, border line and lion chrome by day, illuminated white at night, face chrome by day and Illuminated white at night.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Display of 2 internally illuminated pylon signs.

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

PEUGEOT - Boston, Taylors (UK)

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	01/11/2021
To	31/10/2026

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent  
☒ The applicant  
☐ Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)